



9952890208 · deepshikasakthivel@gmail.com

Deepshika Sakthivel, Experience Designer, Storyteller & Mentor in Chennai

With six years of product design experience, I've led teams from ideation to successful deployment, prioritizing accessibility and inclusivity. Additionally, I mentor at various platforms like ADPlist & BlueLearn, to give back to the community.

Links

[Portfolio](#)

[Medium](#)

[Linkedin](#)

Employment History

Senior product designer at Credo Health, Chennai

January 2022 — November 2023

Leveraged data to optimize design, user experience, and business goals, successfully delivered over 30 features, ranging from AI integration to Electronic Health Records (EHR). Through effective team leadership and cross-functional collaborations, continuously strive to stay ahead of competitors and drive impactful results in the market.

Spearheaded the design department, setting the vision, strategy, and direction for all design initiatives.

Led a diverse team of UX/UI designers ensuring alignment with company objectives and user needs.

Managed the entire digital product design process at CredoHealth, from conceptualization to release, collaborating with product managers, developers, and marketers.

Championed a **user-centric design approach**, leveraging empirical data, user research, and iterative feedback loops.

Built a solid Design System & Guidelines that ensures consistency, scalability, and alignment with industry standards.

Advocated and designed products that were **accessible and usable** by a diverse user base. Played a pivotal role culture building and professional growth of the design team.

Engaged in regular dialogue with senior leadership, presenting **design strategies, garnering feedback**, and ensuring alignment with company's objectives.

UX Designer at Moveasy (currently LiveEasy), Columbus

June 2021 — December 2021

As a UX Designer for an all-in-one home concierge servicing company, I spearheaded the end-to-end development of a concierge web app that manages 1M+ customers and fosters relationships with 20+ big real estate clients of US, UK & Europe

Design Manager at Curiosité, Tiruchirappalli

December 2020 — June 2021

Led a dynamic startup of 50+ creatives, drove groundbreaking branding, UI/UX design, and app/web development projects. With a relentless pursuit of excellence, redefine industry standards and orchestrate impactful experiences, leaving a lasting mark on the digital landscape.

UI/UX Designer at QuillBot.Inc, Chicago

September 2020 — December 2020

Empowering business growth, achieved a remarkable 20% increase in sales within a month by crafting powerful design solutions. From designing premium subscriptions fo captivating intuitive software dashboards, exhibited great traction-able results for the product.

UI/UX Designer at Azym Technology, Qatar

May 2019 — September 2020

I helped maintain style guides, crafting user personas, wireframing, prototyping, and creating a brand with a face that elevates digital experiences for 20+ projects.

UI/UX Designer at QP.Inc , Tiruchirappalli

February 2018 — April 2019

My role was focused on delivering impactful digital experiences by applying user-centric design principles, research, and collaboration fo drive increased user engagement and satisfaction.

Education

UI/UX Design Specialisation, California Institute of Arts

December 2020

Bachelor of Science in Chemistry, Bishop Heber College

May 2021

Courses

User experience & Mobile design at Accenture

App development & web development at Internshala

Machine Learning & Data science at AWS

Python & Digital Marketing at Google

Skills

User Experience (UX), Strategic Product Design, User Research, Usability Testing, Data-Driven Design, Cross-Functional Collaboration, Product Management, Accessibility and Inclusivity, Conceptual Design, Interaction Design

Figma, Sketch, Adobe XD, Miro, Notion, Airtable, Adobe Creative Cloud

Languages

English

Tamil

Hindi

French

Mentorship

ADPlist | BlueLearn | DesignFolio | MentorPal.ai | Designed.org | Superprof

Mentored 500+ students online & offline and have guided 3+ courses

Accreditations

Top 1% mentor, ADPlist

Mentor & People Choice award, UMO DesignxSocial '21

Internation Certified Career Coach, Mindler

Co Creator - Enterprise Design Thinking, IBM

Apart from 9-5

I am a motorcyclist and a travel enthusiast. I love to wake up with new views every now & then, to rejuvenate myself in this busy corporate 9-5 job. I also go on cafe hopping, finding the best biryanis & hot chocolates in the city.

At home, I bake the best brownies, make the creamiest hot chocolates, strongest coffees, luscious cheesecakes, boozy tiramisu, or simply daydream about buying a Porsche GT3RS someday!